

The Art of the Promo

Level 1

Intro to acting: Becoming a character, relieving anxieties & fears, impromptu performance

Level 2

Acting II: Presence, movement, expressions, & live performance

Character Promo I: Types of Promos, Structure, & Delivery

Sales Promos: Selling yourself, your promotion, and your next match

Crowd Interaction

Level 3

Acting III: Reading & Studying Scripts, Delivering Scripted Lines, Creating emotion

Character Promo II: Connecting w/ the audience, Becoming a Compelling Character, Controlling the Reaction, Furthering a Feud, Catch Phrases, Impromptu Promos, TV VS Live